

# Bayswater Paddlesports Club Guppy Program Sponsorship Proposal



## The Club

The Bayswater Paddlesports Club was originally founded in the mid-1990s as an affiliation for competitive paddlers. Since that time, the club has undergone much development and now resides in a new facility at AP Hinds Reserve, Bayswater. The club manages this facility which also houses the very successful WAIS Sprint Kayak Squad, which supports a large contingent of National Team paddlers.

## The Guppy Program

The Guppy Program aims to develop the participation in paddling of the 8 – 12 year old age group. At a recent regatta, our U12 paddlers claimed three of the top 4 places in every event. As with most clubs, the major hurdle to overcome in developing the club, is having access to adequate equipment. In a sport which is reliant on relatively expensive equipment, we rely heavily on sponsorship support to cater to a growing interest of young paddlers.

With your support we will be able to further develop both our club and sport, as well as being able to offer an alternative sport and past-time for local residents.

Please view our *Sponsorship* offerings from the tiers below:

---

## Sponsorship Tiers

### **Tier 1 – Platinum Sponsor**

\$3000 – 2 available

#### *Sponsor Benefits*

- **Solitary signage** on 3 guppy craft for a minimum period of 3 years
- Sponsor Logo posted on website as a Platinum sponsor of the BPC Guppy Program
- Sponsor Logo prominently displayed in full colour on Guppy Program Supporters Banner. Size of logo corresponding to Platinum level sponsorship.
  - o *Banner to be displayed at major club events, Local Regattas and the Paddle Challenge in May, an annual exposure of over 1,000 paddlers, their families, supporters and general public.*
- Business profile included in 1 periodic email to club members
- Sponsor Logo displayed as Platinum Sponsor inside club premises
- Sponsor Logo displayed on either the front or back of guppy rashvests
  - o Rashvest to be worn by Guppy paddlers for training sessions and competition, a minimum exposure of 100 hours per annum per paddler.
- Certificate of Appreciation to display at Sponsor's business or residential premises
- Invitation to Local and Club Events

*Life of sponsorship: 2 years*

NB: Life of the Guppy craft with signage will outlast the life of the sponsorship

### **Tier 1 – Gold Sponsor**

\$2000 – 3 available

#### *Sponsor Benefits*

- **Solitary signage** on 2 guppy craft for a minimum period of 3 years
- Sponsor Logo posted on website as a Gold Level sponsor of the BPC Guppy Program
- Sponsor Logo prominently displayed in full colour on Guppy Program Supporters Banner. Size of logo corresponding to Gold level sponsorship.
  - o *Banner to be displayed at major club events, Local Regattas and the Paddle Challenge in May, an annual exposure of over 1,000 paddlers, their families, supporters and general public.*
- Business profile included in 1 periodic email to club members
- Sponsor Logo displayed as Gold Sponsor inside club premises
- Sponsor Logo displayed on either the front or back of guppy rashvests

- Rashvest to be worn by Guppy paddlers for training sessions and competition, a minimum exposure of 100 hours per annum per paddler.
- Certificate of Appreciation to display at Sponsor's business or residential premises
- Invitation to Local and Club Events

*Life of sponsorship: 2 years*

NB: Life of the Guppy craft with signage will outlast the life of the sponsorship

### **Tier 3 – Silver Sponsor**

\$1000 – 5 available

*Sponsor Benefits*

- **Solitary signage** on 1 guppy craft for a minimum period of 3 years
- Sponsor Logo posted on website as club sponsor
- Sponsor Logo prominently displayed in single colour on Guppy Program Supporters Banner. Size of logo corresponding to Silver level sponsorship.
  - *Banner to be displayed at major club events, Local Regattas and the Paddle Challenge in May, an annual exposure of over 1,000 paddlers, their families, supporters and general public.*
- Business profile included in 1 periodic email to club members
- Sponsor Logo displayed as Silver Sponsor inside club premises
- Certificate of Appreciation to display at Sponsor's business or residential premises
- Invitation to Local and Club Events

*Life of sponsorship: 2 years*

NB: Life of the Guppy craft with signage will outlast the life of the sponsorship

### **Tier 4 – Bronze Sponsor**

\$500 – 8 available

*Sponsor Benefits*

- **Solitary signage** on the front OR rear deck of guppy craft for a minimum period of 3 years
- Sponsor Logo posted on website as club sponsor
- Sponsor Name displayed on Guppy Program Supporters Banner.
  - *Banner to be displayed at major club events, Local Regattas and the Paddle Challenge in May, an annual exposure of over 1,000 paddlers, their families, supporters and general public.*
- Business profile included in 1 periodic email to club members
- Sponsor Logo displayed as Bronze Sponsor inside club premises
- Certificate of Appreciation to display at Sponsors business or residential premises
- Invitation to Local and Club Events

*Life of sponsorship: 1 year*

NB: Life of the Guppy craft with signage will outlast the life of the sponsorship

The Bayswater Paddlesports Club and its members thank you for considering this application. We look forward to your support of the club.

If you would like to discuss your sponsorship options further please do not hesitate to contact me. A number of Bayswater Paddlesports Club sponsorships are also available.

Sincerely,

Ty Stedman

*President – Bayswater Paddlesports Club*

*P | 0400 723 359*

*E | bayswater@canoe.org.au*