

Bayswater Paddlesports Club

Club Sponsorship Proposal



The Club

The Bayswater Paddlesports Club was originally founded in the mid-1990s as an affiliation for competitive paddlers. Since that time, the club has undergone much development and now resides in a new facility at AP Hinds Reserve, Bayswater. The club manages this facility which also houses the very successful WAIS Sprint Kayak Squad, which supports a large contingent of National Team paddlers.

With your support we will be able to further develop both our club and sport, as well as being able to offer an alternative sport and past-time for local residents. In the past 12 months, the club membership has grown by over 200%

Please view our *Sponsorship* offerings from the tiers below:

Sponsorship Tiers

Tier 1 – Platinum Sponsor

\$5000 OR equivalent product/service value – 1 available

Sponsor Benefits

- Half Day Corporate Event for up to 15 clients/employees
- **Solitary logo** on club polo shirts and club hooded jumpers
- Sponsor Logo posted on website as a **Platinum sponsor** of the Bayswater Paddlesports Club
- Sponsor Logo prominently displayed in full colour on Club Supporters Banner. Size of logo corresponding to Platinum level sponsorship.
 - o *Banner to be displayed at major club events, Local Regattas and the Paddle Challenge in May, an annual exposure of over 1,000 paddlers, their families, supporters and general public.*
- Business profile included in 2 periodic emails to club members (1 per annum)
- Sponsor Logo displayed as Platinum Sponsor inside club premises
- Sponsor Logo displayed on all club purchased craft (excludes Guppy craft purchased under the Guppy Sponsorship program)
- Certificate of Appreciation to display at Sponsor's business or residential premises
- Sponsor Logo included on club correspondence
- Invitation to Local and Club Events

Life of sponsorship: 2 years

Tier 1 – Gold Sponsor

\$2000 OR equivalent product/service value – 2 available

Sponsor Benefits

- 2 Hour Corporate Event for up to 10 clients/employees
- Sponsor Logo posted on website as a Gold Level sponsor of the Bayswater Paddlesports Club
- Sponsor Logo prominently displayed in full colour on Club Supporters Banner. Size of logo corresponding to Gold level sponsorship.
 - o *Banner to be displayed at major club events, Local Regattas and the Paddle Challenge in May, an annual exposure of over 1,000 paddlers, their families, supporters and general public.*
- Business profile included in 1 periodic email to club members
- Sponsor Logo displayed as Gold Sponsor inside club premises
- Certificate of Appreciation to display at Sponsor's business or residential premises
- Sponsor Logo included on club correspondence

- Invitation to Local and Club Events

Life of sponsorship: 2 years

Tier 3 – Silver Sponsor

\$1000 OR equivalent product/service value – 3 available

Sponsor Benefits

- Sponsor Logo posted on website as club sponsor
- Sponsor Logo prominently displayed in single colour on Club Supporters Banner. Size of logo corresponding to Silver level sponsorship.
 - o *Banner to be displayed at major club events, Local Regattas and the Paddle Challenge in May, an annual exposure of over 1,000 paddlers, their families, supporters and general public.*
- Business profile included in 1 periodic email to club members
- Sponsor Logo displayed as Silver Sponsor inside club premises
- Certificate of Appreciation to display at Sponsor's business or residential premises
- Sponsor Logo included on club correspondence
- Invitation to Local and Club Events

Life of sponsorship: 1 year

Tier 4 – Bronze Sponsor

\$500 OR equivalent product/service value – 6 available

Sponsor Benefits

- Sponsor Logo posted on website as club sponsor
- Sponsor Name displayed on Club Supporters Banner.
 - o *Banner to be displayed at major club events, Local Regattas and the Paddle Challenge in May, an annual exposure of over 1,000 paddlers, their families, supporters and general public.*
- Business profile included in 1 periodic email to club members
- Sponsor Logo displayed as Bronze Sponsor inside club premises
- Certificate of Appreciation to display at Sponsors business or residential premises
- Sponsor Logo included on club correspondence
- Invitation to Local and Club Events

Life of sponsorship: 1 year

The Bayswater Paddlesports Club and its members thank you for considering this proposal. We look forward to your support of the club.

If you would like to discuss your sponsorship options further please do not hesitate to contact me. A number of Bayswater Paddlesports Guppy Program sponsorships are also available. We would be more than happy to assist in the supply of relevant documents to satisfy any tax requirements pertaining to your sponsorship.

Sincerely,

Ty Stedman
President – Bayswater Paddlesports Club
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